OF ALL COLON CANCER CASES CAN BE PREVENTED WITH RECOMMENDED SCREENING

Prep usually begins the day before the procedure, depending on the routine your doctor prescribes. Most often, patients switch from solids to clear liquids the day before the procedure and begin the colon cleanse the night before, often after work.

Many people with colon cancer don't experience symptoms until the cancer has progressed, which is why it's important to schedule routine screenings. People with first-degree relatives who have had colon cancer have a higher risk of developing the cancer than those without a family history.

DON’T DELAY – SCHEDULE YOUR COLONOSCOPY TODAY!

More than 10 million colonoscopies are performed using Olympus equipment in the U.S. annually.

DID YOU KNOW?

Beginning at age 50 (or earlier if there are symptoms or a family history), everyone should be screened routinely for colon cancer.

“'I'll need to take several days off work – I can’t afford the time.”

“'I don’t have any symptoms. I’m good’

Many people with colon cancer don’t experience symptoms until the cancer has progressed, which is why it’s important to schedule regular screenings.

NEW EXCUSES!

Regularity screening often can find colon & rectal cancers early when they are most likely curable.

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1 in 20

Overall, the lifetime risk of developing colon cancer is about 1 in 20.

More than 10 million survivors in U.S.

90%

40%

100%

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Many of you may be familiar with Olympus for our cameras, but we also are the global manufacturing leader in endoscopy and medical devices used to help detect, diagnose and treat gastrointestinal diseases, including colon cancer. Olympus firmly believes that it is our responsibility to educate people on the facts, encourage screening and help lead the charge in fighting this disease.

Colon & rectal cancers are the second leading cause of death from 12.6 million Americans. By 2023 & beyond, nearly 50,000 lives.

Colon cancer is most often found in people 50 years of older, but can occur at any age.

We will fight colon cancer. Preventable. Treatable. Beatable.

Colon cancer is the 2nd leading cause of cancer deaths in the U.S. among men & women combined.

Get cracking! Screening saves lives

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1,000,000+

There are currently one million+ survivors in the U.S.

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